

Gulf

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RDI Co-owner Mr. Mike Gould (middle) after receiving GFIA Innovation Award.

RDI WINS GFIA INNOVATION AWARD

Responsive Drip Irrigation, LLC, (RDI) manufacturer of the “worlds smartest, most efficient irrigation system,” attended the 2019 Global Forum for Innovation in Agriculture recently held in Abu Dhabi, UAE.

RDI was invited to be an exhibitor as the company manufactures a sub-surface irrigation system (Growstream) that is, “perfect for the MENA region,” according to Mike Gould, co-owner of the company. The system works very well in sand and non-arable land. It also uses 50+ percent less water than the leading sub-surface irrigation systems. Brackish water and river water are easily used with this system. Gould also stated that, “this system is ready-made for “super summer.”

The award for the Best Innovation by a start up comes at a very opportune time for RDI. After 13 years of research and development, RDI recently

rolled their system out for commercial purchase and use in the U.S. and across the globe. RDI is currently installing systems in the U.S., East Africa, and is negotiating a distributor agreement for all of Pakistan.

Gould says that this system is the only truly plant-responsive sub-surface irrigation system on the market. He expects the business to revolutionize the drip irrigation market space as there have been few dramatic innovations in drip irrigation for a couple of decades.

For more information about this product, visit the RDI website at: www.responsivedrip.com



RDI booth at GFIA.